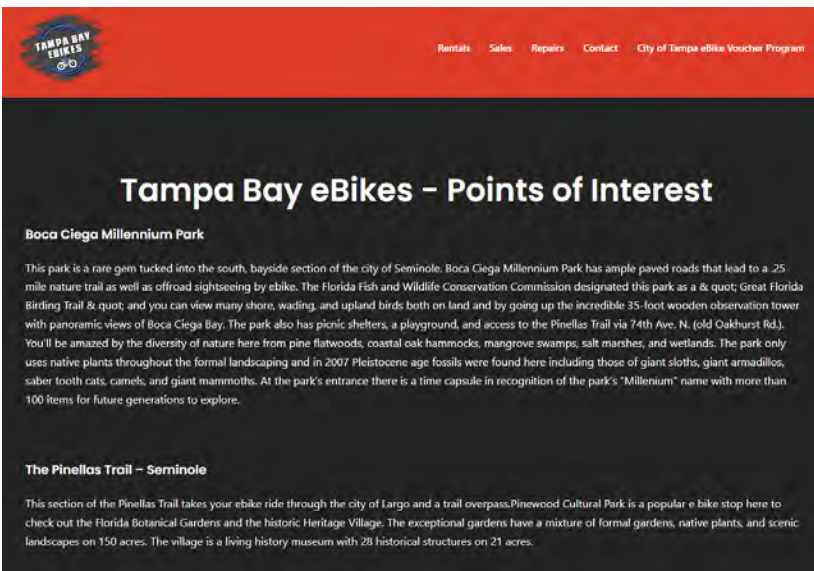
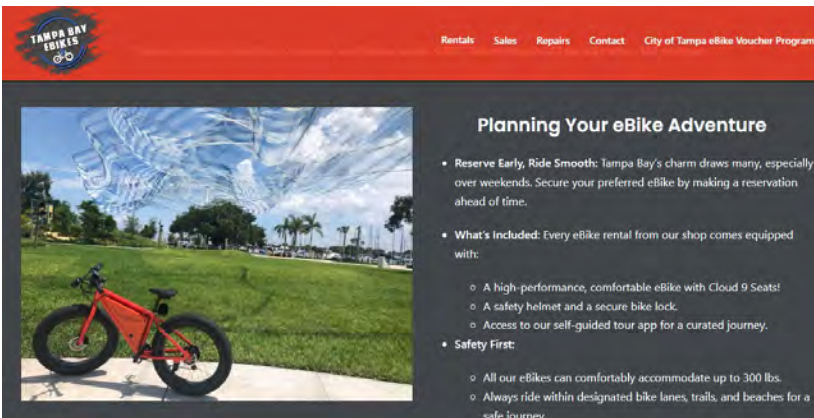


**BAP Agency Inc** <https://www.bapagency.com/>  
**Website Content and Content Development Strategy**

- Target Audience Research
- Content Direction
- SEO and Keywords
- Website Copy
- Writing and Project Management
- Client Budget and Deadlines
- Helped Serial Entrepreneur Successfully Pivot Two Businesses During Pandemic

**Tampa Bay eBikes** [tampabayebikes.com](http://tampabayebikes.com)

- Researched points of interest
- Wrote short blurbs for bike riders for 27 stops on ebike tour



Laser Light Company [laserlightcompany.com](http://laserlightcompany.com)

- Researched and wrote copy for 22 laser light show types / webpages targeted to diverse client needs

