

The graphic features a blue background with large, stylized chevron shapes on the left. On the right, there is a rectangular area with a light blue, abstract, and futuristic design. This area contains the text 'CREATIVE SERVICES GALLERY' in a dark blue box. The background of this area includes patterns of small dots and geometric shapes.

CREATIVE SERVICES GALLERY

Holland & Knight

Collateral Suite – Infographics

HOSPITALITY, RESORT AND TIMESHAIRE GROUP

Holland & Knight
www.hklaw.com

» POSITION YOURSELF TO THRIVE WITH OUR HOSPITALITY TEAM'S UNPARALLELED EXPERIENCE

As a sector closely tied to the ups and downs of the global economy, the hospitality industry is largely impacted by economic and social factors.

In order to thrive, hospitality companies must adapt to current developments and anticipate short- and long-term trends. We have the insight to anticipate risks and address the legal needs of our hospitality clients, including for:



SYNERGY ACROSS GEOGRAPHIES

From New York to Florida, Latin America, the Caribbean and points beyond, we have our pulse on evolving legal issues. Both foreign investors and domestic investors look to these regions for emerging opportunities, and they call our team to serve as a one-stop shop to help them capitalize on deals in Florida, South America, Cuba and all other hot spots.



» WHAT OTHERS SAY ABOUT OUR FIRM

U.S. News - Best Lawyers guide
2016 & 2015 National first-tier rankings in
Land Use and Zoning Law / Real Estate Law /
Real Estate Litigation
"2014 Law Firm of the Year"
Land Use and Zoning
"2013 Law Firm of the Year"
Real Estate

The Best Lawyers in America guide
61 lawyers / Leading the nation with most
attorneys listed in Land Use and Zoning
Real Estate Law / 2008 - 2015
Food and Beverage Law / 2011 - 2015

**Chambers USA - America's Leading
Business Lawyers guide**
Leisure & Hospitality / 2008 - 2015
Food & Beverage / 2008 - 2015

Golf, Inc. magazine
Best Attorneys in the Golf Industry
2011, 2013

Hospitality and tourism still remain
bright spots in Florida's economy.
Who better to assist you than our attorneys
who are passionate and have a
deep understanding of the market?

» WE DIFFERENTIATE OURSELVES BY BEING:

HIGHLY RESPONSIVE
to market changes, creatively adapting as
circumstances demand

INNOVATIVE
by offering cutting-edge counsel and
advice on evolving issues affecting every
aspect of the hospitality industry

CONNECTED
to Florida (as well as the Caribbean and
Latin American markets) and employ
our intimate knowledge of pivotal
opportunities, trending communities
and challenges within these locales -
and beyond

EMBRACING DIVERSITY

Holland & Knight
www.hklaw.com



PUTTING DIVERSITY IN ACTION

By implementing diversity-related programs and initiatives, Holland & Knight is committed to being a leader in diversity, and dedicated to promoting a culture that values individual respect and dignity in all our efforts - inside and outside of our firm - we go above and beyond the norm to encourage collaboration, inclusion and fairness.

We are proud of our efforts to increase and strengthen diversity and inclusion among our lawyers and staff. The firm has put diversity in action and has committed itself to being a leader with regard to inclusive policies for all firm employees through the establishment of:



In order for diversity to mean something, to be more
than a superficial catch phrase, it must be incorporated
into a firm's culture. Diversity must be put "in action"
and made a priority. A firm must be committed not only
to the members who are racially, ethnically or gender-
diverse, but also to appreciate, celebrate, support and
encourage the various thoughts, ideas and values that
underlie those differences.

» AWARDS AND HONORS

Holland & Knight is proud of the local and national
awards and recognition the firm has received for its
accomplishments in the area of diversity and inclusion.

In recent years, the firm has received several accolades
for its diversity efforts and successes, including:

Human Right Campaign
Firm received "perfect score" on Annual
Corporate Equality Index 2016 and 2015

**The Women in Law Empowerment
Forum**
2015 Gold Standard Certification:
Fifth time in a row for providing women
attorneys with opportunities for financial
success and positions in firm leadership

**2014 Chambers USA Women in the
Law**
"Most Innovative Gender Diversity
Award"

Our Rising Stars program - a one-year
leadership, mentoring, marketing and
management program for women attorneys
- was honored for its activities that help
women attorneys elevate their profiles in the
profession and community

The American Lawyer magazine
High rankings in ALM's 2014 Diversity
Scorecard

**Asian American Chamber of
Commerce**
Firm received "2014 Champions of
Diversity Award" in recognition of the
firm's culture of diversity and inclusion in the
workplace

Daily Business Review
Awarded "2014 Top 25 Most Diverse Law
Firms in South Florida"
Firm ranked 1st for highest number of
Hispanic attorneys and LGBT attorneys
Ranked 2nd highest number of African
American attorneys
Ranked 3rd for highest number of Women
attorneys

ATLANTA REAL ESTATE GROUP

Holland & Knight
www.hklaw.com



» POSITION YOURSELF TO THRIVE WITH OUR REAL ESTATE PRACTICE'S UNPARALLELED EXPERIENCE

Holland & Knight's Atlanta Real Estate Group draws upon the depth and experience
of one of the largest real estate groups of any law firm in the United States. Our real
estate lawyers are well-versed in a wide range of matters related to ownership,
investment, finance and disputes, assisting clients in virtually every facet of real
estate.

We provide legal counsel to real estate clients in practically every area of their
business, including:



» DYNAMIC PRACTICE COLLABORATION



» WE DIFFERENTIATE OURSELVES BY BEING:

HIGHLY RESPONSIVE
to market changes, creatively
adapting as circumstances demand

INNOVATIVE
by offering cutting-edge counsel
on evolving issues affecting every
aspect of the industry

CONNECTED
to the markets across the Southeast,
and employ our intimate knowledge
of pivotal opportunities, trending
communities and challenges within
these locales - and beyond

Our team of Atlanta-based attorneys
assist clients on a number of legal
matters and provide clear, thorough
representation on the industries that
fuel the Atlanta marketplace.

» WHAT OTHERS SAY ABOUT OUR FIRM

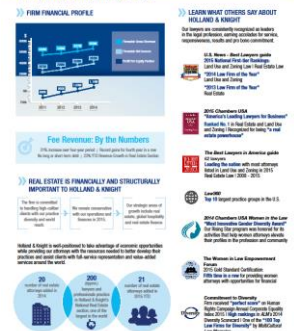
U.S. News - Best Lawyers guide
2016 & 2015 National first-tier rankings in
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"2014 Law Firm of the Year" Land Use/Zoning
"2013 Law Firm of the Year" Real Estate

**Chambers USA - America's Leading
Business Lawyers guide**
Leisure & Hospitality / 2008 - 2015
Food & Beverage / 2008 - 2015

Law360
Top 10 largest practice groups in the U.S.

The Best Lawyers in America guide
11 Atlanta-based lawyers
Holland & Knight leads the nation with most
attorneys listed in Land Use and Zoning in 2015

HOLLAND & KNIGHT REAL ESTATE FIRM STRENGTHS AT A GLANCE



REAL ESTATE & LAND USE STRENGTHS



Collateral Suite – Ads



Holland & Knight

Founded in Florida over 125 years ago
More than 1,100 lawyers in 23 offices in the U.S. and Latin America

Committed to providing exceptional service to Florida clients in litigation, business, real estate, and governmental law

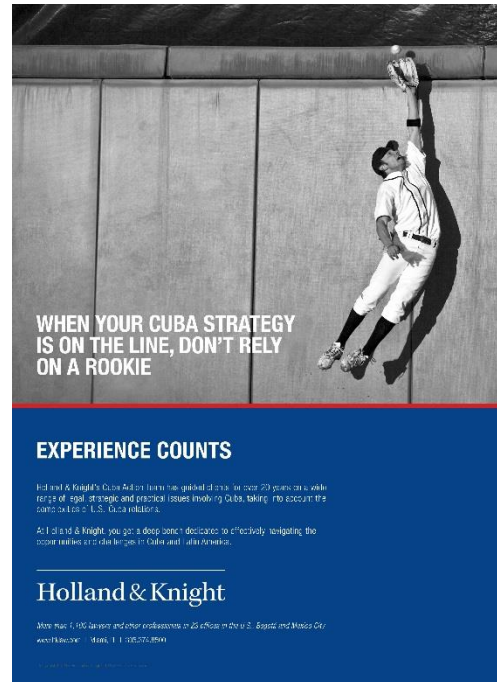
www.hklaw.com

Meet our Managing Partner and Florida Executive Partners

 Steven Sosberg Managing Partner	 Glenn A. Adams Orlando	 Nicholas G. Milano Fort Lauderdale	 Karen D. Walker Tallahassee	 Daniel K. Beam Jacksonville	 Bradford Kimbro Tampa and Lakeland	 Kelly-Ann Carwright Miami	 Richard Hatchison West Palm Beach
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Attorneys Sosberg, Milano, Beam, Carwright, Walker and Kimbro are admitted in Florida only. Attorney Adams is admitted in Florida and Georgia only. Attorney Hatchison is admitted in Florida and Pennsylvania only.

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WHEN YOUR CUBA STRATEGY IS ON THE LINE, DON'T RELY ON A ROOKIE

EXPERIENCE COUNTS

Holland & Knight's Cuba Action Team has guided clients for over 20 years on a wide range of legal, strategic and practical issues involving Cuba, taking into account the complex nature of U.S. Cuba relations.

At Holland & Knight, you get a deep pocket dedicated to effectively navigating the complex nature of U.S. Cuba relations.

Holland & Knight

More than 1,100 lawyers and other professionals in 23 offices in the U.S., Canada and Mexico City.
www.hklaw.com Miami, FL 1-800-575-8999

PLAYERS WHO ARE MAKING A DIFFERENCE

Holland & Knight's Cuba Action Team is at the forefront of the legal debate, capitalizing on the changes and movement in the region, while making Cuba. The team is composed of the top level of attorneys with extensive experience in U.S. and international law, and a focus on Cuba-related issues. The team is composed of attorneys with extensive experience in U.S. and international law, and a focus on Cuba-related issues. The team is composed of attorneys with extensive experience in U.S. and international law, and a focus on Cuba-related issues.

FOUNDING MEMBERS OF THE CUBA ACTION TEAM



PAUL CORSO
MIAMI, FL



JORGE HERNANDEZ-TORANZO
MIAMI, FL



ANDY FERNANDEZ
MIAMI, FL



ARNEE VALDIVIA
MIAMI, FL



ADOLFO JIMENEZ
MIAMI, FL



GEORGE MENDEZ
MIAMI, FL



JOSE SIVEN
MIAMI, FL



ANDY FERNANDEZ
MIAMI, FL



ARNEE VALDIVIA
MIAMI, FL

D.C. COMPONENT



RON OLEYNEK
WASHINGTON, D.C.



JON EPSTEIN
WASHINGTON, D.C.

With Miami as the U.S. base, our offices are located in Latin America and throughout the country. Our D.C. office is the U.S. government's primary contact for all matters relating to Cuba. Holland & Knight's D.C. office has been instrumental in the U.S. government's efforts to resolve the Cuban crisis. Our D.C. office has been instrumental in the U.S. government's efforts to resolve the Cuban crisis. Our D.C. office has been instrumental in the U.S. government's efforts to resolve the Cuban crisis.

Because the opening of Cuba will be a historic event, companies need to develop a strategic plan. Our D.C. office is the U.S. government's primary contact for all matters relating to Cuba. Our D.C. office has been instrumental in the U.S. government's efforts to resolve the Cuban crisis. Our D.C. office has been instrumental in the U.S. government's efforts to resolve the Cuban crisis.

Holland & Knight is a member of the law firm of Holland & Knight LLP, a Delaware limited liability partnership. The firm is organized into several divisions, including the Cuba Action Team. The firm is organized into several divisions, including the Cuba Action Team. The firm is organized into several divisions, including the Cuba Action Team.

Daily Business Review: Special Cuba Report (ad and editorial)

Florida Trend: FL/Firmwide Message

Collateral Suite – Books/Brochures

» California Environmental Quality Act

- Printed Book
- Issuu Digital Brochure
- Related Announcement
- PowerPoint Custom Template with More Modern Look



» Cyber Liability Insurance Coverage Booklet

- Booklet Cover Design and Issuu Digital Brochure
- Related Announcement



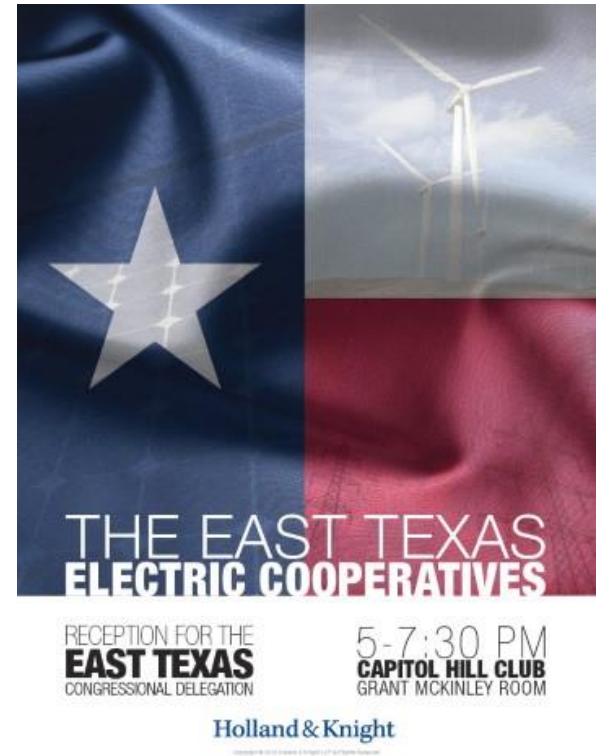
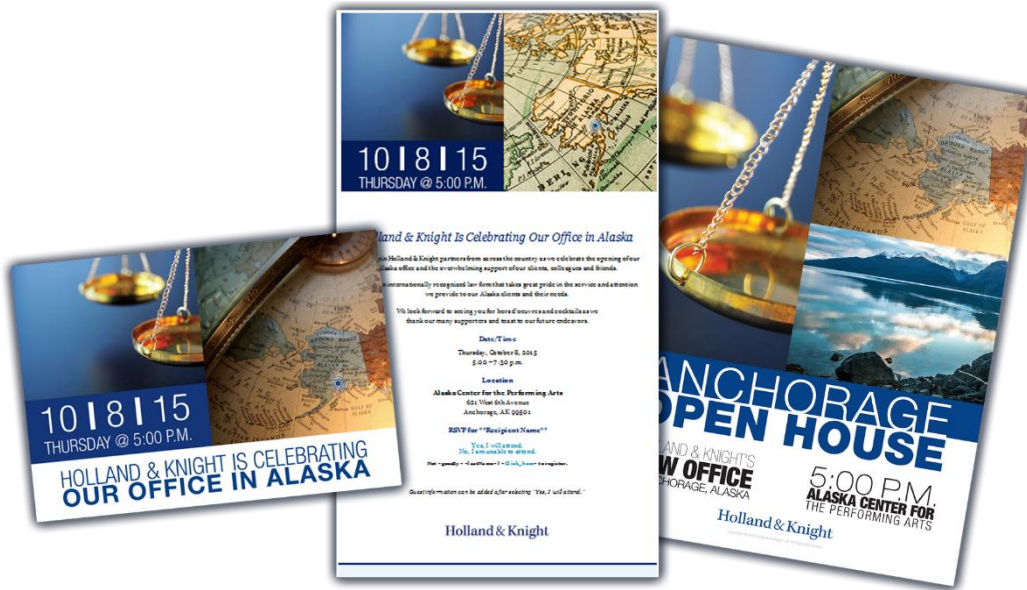
Collateral Suite – Brochures

» Miami Gateway Annual Report

- Focused on High-Caliber Deals from South Florida Real Estate Group
- Printed Brochure and Issuu Digital Brochure
- Related Announcement
- Event for RE Developers, Investors, Local Gov't Officials Had the Brochure as a Takeaway Piece (Evite and Program Created)



Collateral Suite – Events



Event Signage

Collateral Suite – Events



Chicago Biennial Seminar – Land Use/Real Estate
Evite, Event Signage and Related Nametags



Atlanta Open House
Evite, Partner Show Sheet and Local Press

Collateral Suite – Retreats

- » Healthcare Industry Retreat
 - Collateral Cover Design
 - Related Agenda
 - PowerPoint Custom Template



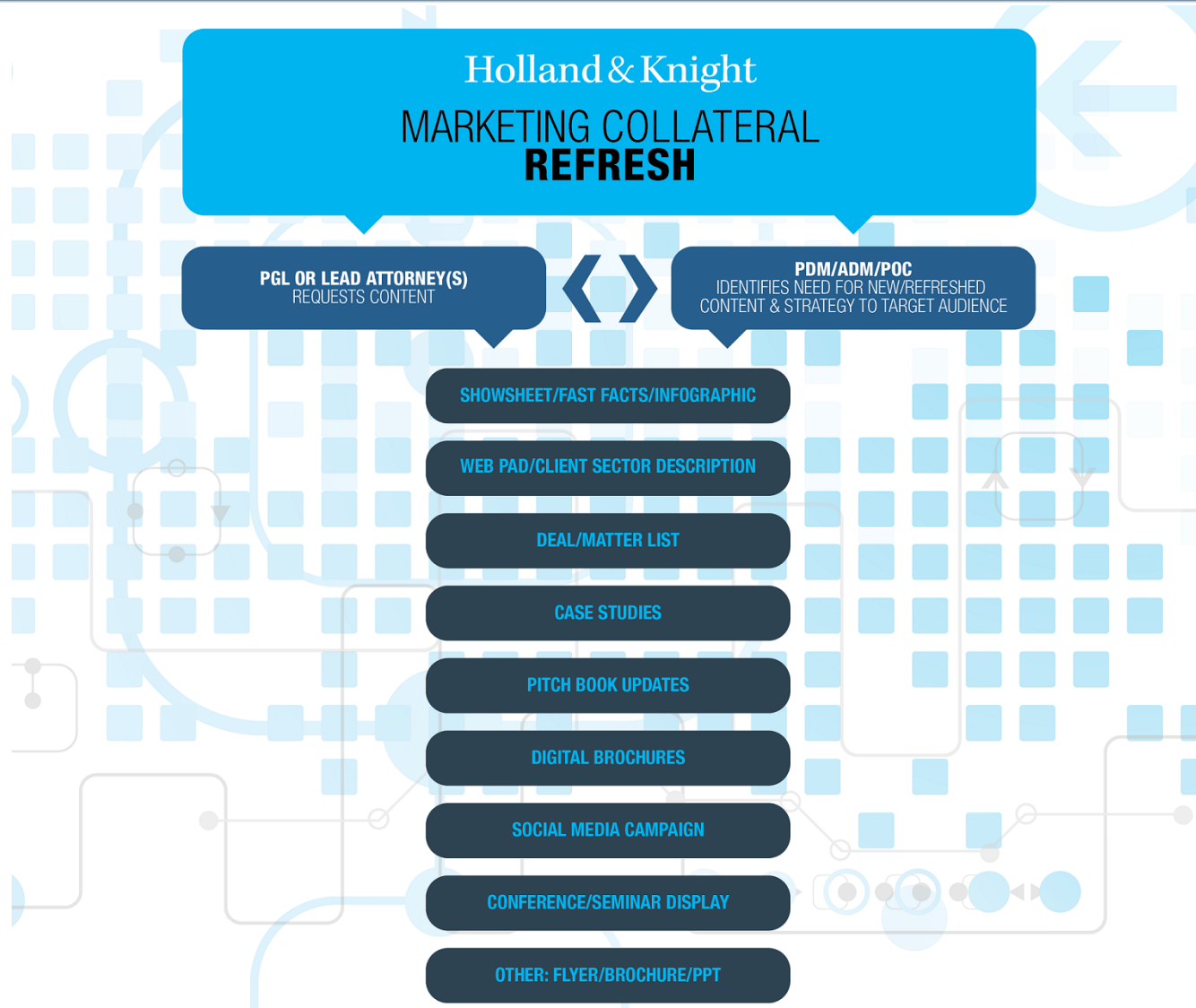
Collateral Suite – All Lawyer Meeting

» 2015 All Lawyer Meeting Collateral

- Agenda/Program
- Related Event Display/Poster
- PowerPoint Custom Template
- Related Handout



Strategy to Refresh Materials



"The organizations, communities and nations that thrive are the ones that initiate **action**, launch rapid **innovation** cycles, and learn by **collaborating** as soon as they can. They are sprinting forward while others are still waiting at the starting line."