



Poston Communications Welcomes Jackie Labrecque to Orlando Office



Posted by Krystina Steffen



On October 14, 2019



crisis communications, Jackie Labrecque, PR, public relations

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Poston Communications is pleased to announce the addition of [Jackie Labrecque](#) as an account supervisor in the agency's Orlando office. Labrecque hit the ground running in her first few weeks at the agency, working on a landmark LGBTQ human rights case before the U.S. Supreme Court. She helped secure and coordinate national media coverage and provided communications counsel as part of Poston's powerhouse Crisis and Litigation PR team.

Labrecque expertly guides clients through the intricate web of communications strategies and content choices with her deep roots in media relations, social media, crisis communications and internal communications. As part of Poston Communications' high-caliber public relations and media team, Labrecque is key to helping clients when the stakes are high.

As an Emmy-nominated journalist, Labrecque's 14-year career as a news reporter and anchor spanned the United States in markets from Maine to Oregon. She covered presidential campaigns, high-profile court cases, government accountability, military affairs and complex legal matters. Labrecque regularly covered the court beat, politics and health care, and seeing the world from that side of the lens uniquely positions her to help clients tell their best stories.

Labrecque earned a master's degree in interactive media from Quinnipiac University and her undergraduate degree from Emerson College in Boston.

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