

COMMUNITY ENGAGEMENT

Selmon Greenway & Aesthetic Lighting Requests

Update and Expand Procedures and Processes for:

- Community impact awareness events (local, state, national)
- A specific event, activity, amenity or feature that benefits the community
- A special commemoration involving Tampa/Hillsborough County
- Temporary or permanent projects that involve honoring Tampa's history, diversity, and/or natural resources
- Temporary or permanent projects that involve active recreation components while upholding Vision Zero initiatives, universal design principles and Florida friendly landscaping principles
- Specific requests that incorporate the aesthetics of the unique neighborhoods that are along the Greenway and encourage alternate modes of transportation, sustainability, and the Greenway as a living lab

Guiding Principles:

- We value requests based on inclusive practices, equitable outcomes, populations served and positive community impact
- Off limits: politics, religion, personal requests

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UPDATE LEASE, LICENSE, PERMIT 403.02 FORM

- Include Selmon Greenway as location
- Specify location(s) on Greenway
- Event, short or long-term feature must align with THEA core values

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ALIGN W/ THEA CORE VALUES

- Requests from community vetted for alignment to THEA mission, vision and core values
- Letters of support, renderings, plans encouraged for larger-scale concepts

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UPDATE 403.02 AS NEEDED FOR MORE COMMUNITY ENGAGEMENT ON SELMON GREENWAY

- Could create a Community Engagement Advisory Board for decisions
- Create annual open enrollment period

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UPDATE 408.0X FOR SELMON GREENWAY ENHANCEMENT PROJECTS

- Represents community's values, identity, culture, enhances sense of place

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UPDATE 408.03 AS NEEDED FOR MORE COMMUNITY ENGAGEMENT ON AESTHETIC LIGHTING

- Could create a Community Engagement Advisory Board for decisions
- Create annual open enrollment period for 2 locations
- Lighting color themes can reflect above list for consideration